Introduction

Cardmarket is Europe's largest online marketplace for trading cards games.

About Cardmarket

Founded in 2007, Cardmarket has become the biggest exchange platform in Europe for trading card game players, featuring games like Magic: The Gathering, Yugioh and Pokemon among many others.

BUSINESS DRIVERS

- Migrating technical debt
- Ease of use
- Leveraging blockchain cost-savings

REPLACED - Microsoft OneDrive, AWS S3
SOLUTION - Filebase S3
Before Filebase Cardmarket dealt with technical debt and legacy code and infrastructure

"We needed to find ways to stay up to date with today's best practices and solutions in a modular and iterative way, so that it does not disrupt our day to day business and innovation.

Using Filebase as a solution to deliver some of our static non-volatile content is an example of this."

**Static Image Hosting**

Cardmarket processes thousands of trading card images on their website daily. This activity creates a high number of API calls, which they were previously billed for. By migrating to Filebase, Cardmarket was able to remove this excessive charge entirely, as Filebase does not charge for individual API requests. This has allowed them to scale without the potential for excessive overage or needing to monitor thresholds.

Filebase is the one solution that solves our use cases with the best ratio of price and service, considerably more affordable than using S3."

**Marketing "Drive" Replacement**

With a growing demand for marketing content, Cardmarket relied on a well-known provider for their collaborative cloud storage suite. Through their use of S3-Compliant tools, Cardmarket's marketing team was able to integrate with Filebase and migrate quickly while retaining "Drive"-like functionality and achieving an immediate cost-savings.

"My IT Team is only aware blockchain is involved because I told them. Otherwise they would be none the wiser."

Luis Andreas Torres Klauwer - Founder, Cardmarket.com

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